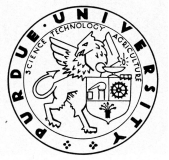


Colton VanOverberghe

134 Pierce St.(Apt.325) West Lafayette, IN 47906 | cvano1108@gmail.com | (631) 338-6386 |
www.linkedin.com/in/cvanoverberghe – <https://www.coltonvanoverberghe.com/>



Objective

With a focus on data analytics and visualization, I am a dedicated and results-driven professional currently pursuing a Data Visualization degree at Purdue University. My academic background is complemented by practical experience in leading teams to success. I have demonstrated expertise in translating complex data into actionable insights and fostering a collaborative environment. My commitment to excellence, coupled with strong analytical skills, positions me as a valuable asset in driving impactful outcomes in diverse projects.

Education

Purdue University – West Lafayette, IN

Bachelors of Science in Data Visualization

Minors in Business Management, Design & Innovation

May 2025

Major GPA: 3.33

Coursework: Geometric Modeling for Visualization & Communication, Fundamentals of Digital Imaging, Internet Found,Tch&Dev, Business Writing, Economics, Principles of Marketing, Principles of Persuasion, Scientific Data Visualization, Interactive Data Visualization

Skills: Tableau, Micro Strategy, Power BI, Excel, Powerpoint, Adobe Illustrator/Photoshop, Snowflake, SPSS, R, SQL, Python

Professional Experience

DFW International Airport, Data/Business Analysis Intern – DFW, TX

Summer 2022 – Spring 2024

- Assisted with the launch of interactive mapping of airport shuttles
- Aided in the data validation process and migration from ski data to snowflake
- Completed 2022 Market Assessment & 2023 Off-Airport Business Assessment
- Presented to Executive VP, multiple AVP and managers of TBU department

Organically Green, Horticultural Worker – Long Island, NY

Summer 2020,2021

- Assisted in the completion of landscape design jobs and horticultural services
- Jobs included: planting, pruning, general yard services, job cleanup

The Rinx, Rink Guard – Port Jefferson, NY

Winter 2018,19,20

- Supervised with the focus of ensuring the safety of all patrons
- Worked with customers consistently in skate exchange

Business Projects

DFW Airport 2022 Market Assessment

Fall 2023/Spring2024

- Created two dashboards (Tableau, Power BI) aimed to analyze current market
- Collected data on airport rates, capacity and TNC rates (Uber, etc)
- Developed an analysis report of competitive airports in the market

DFW Airport 2023 Off-Airport Business Assessment

Summer 2023

- Built live dashboard for future analysis of off-airport parking performance
- Provided insight into revenue management and marketing tactics
- Conducted customer experience observations of off-airport parking partners

DFW Airport 2022 Market Assessment

Summer 2022

- Built interactive dashboard in microstrategy to showcase marketing analysis
- Surveyed competitive airports for rate, capacity, new technology, etc
- Compiled a report of how DFW stands amongst the competition in respective categories

Leadership Experience

Purdue Men's Club Lacrosse Captain

2024

- Voted on by team for demonstration of leadership, dedication, communication and accountability
- Influential leader with a proven track record in motivating and guiding team members to achieve collective goals.

Kappa Sigma Fraternity, Stephen Alanzo Jackson Ambassador

Fall 2022

- Represented Purdue Chi Chapter for national philanthropy event
- Contacted alumni to generate donations for the chapter

Kappa Sigma Fraternity Committee Head- Inter Sorority Relations

Fall 2020 – Fall 2022

- Maintained Sorority relations and organized pairing for spring and fall semesters

Varsity Club President

Fall 2019 – Spring 2020

- Recruited athletes and other students from my highschool to join the club, bringing in 30 new members
- Established an annual charity Powder Puff football game, raising over \$500 our first year
- Organized events to give back to our local community as well as raise money to donate to charity

Awards

Kappa Sigma F.A.C.E Award

Fall 2021

Marine Corps Outstanding Athlete Scholarship

Spring 2020

National Football Association Scholar Athlete

Spring 2020